



**PERSONALIZED AUTOMATED FILMING**



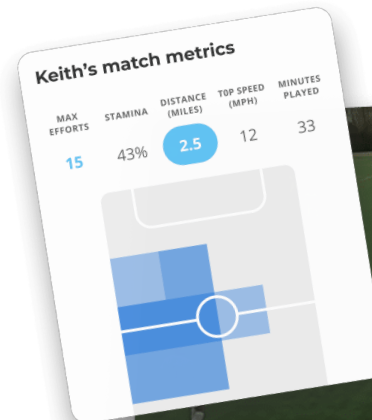
# ALL-IN-ONE GAME FILM SYSTEM



GGS Soccer Academy has partnered with TRACE to bring an all-in-one game film system to the academy. GGS teams will be able to use TRACE to automatically record, edit, and organize their games. With TRACE, moments that matter are one click away.

TRACE provides all the equipment needed to film a team's soccer games. In addition, it will also personalize the footage for each player automatically. **A team can expect an email from Trace 14-16 hours after walking off the field and uploading a game.** Players are immediately watching a playlist of their game moments. No more raw game footage.

- Automated Game Filming
- Fully Automated Game Editing & Tagging
- Player Performance Data
- College Recruiting with Trace iD
- Club Leaderboards and Website Goal Embeds



**National leaderboard**

#1 Most viewed goal by Keith Richards

[Share](#) [Go to game](#) [Trace iD](#)

**Keith's moments (24)** 1,287 moment views

15:22 ME KR FT  
goal progression mid 1/2 off 1/2

16:54 ME SY MM  
touch chain mid 1/2

18:17 SY ME  
progression touch chain off 1/2

18:17 ME  
progression touch chain mid 1/2



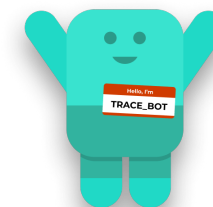
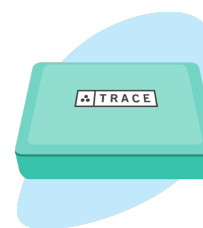
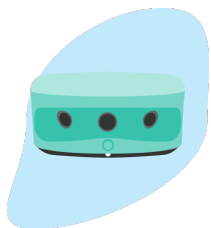
# HOW IT WORKS

TRACE all-in-one game film system includes a **very portable TraceKit**, which has all the equipment needed to record a team's soccer matches, home or away. **Pre-game setup takes 15 minutes**, and then you forget about. Coaches can focus on the game and coach, while parents can cheer the team without missing a moment.

The Trace Game Film system comes with a camera that films the entire pitch, a case of 20 sensors, and a tripod the elevates to 16 feet in the air. Each team using the equip the team with everything they need to film an unlimited number of games, including scrimmages.

Every game filmed with Trace is automatically edited for each player. This means each player will get a personalized playlist of their moments from each match. This is a vital part of the process that allows the players to more easily engage in their match footage. TRACE\_BOT is the technology behind the TRACE entire system, from filming, to editing, to performance metrics, to Trace iD.

Because each player is wearing a GPS sensor, they are provided with their own performance metrics. Each player will get a heat map of their positioning from the game, alongside metrics like Top Speed, Distance Ran, Minutes Played, Stamina, and Max Efforts.



# GETTING PERSONAL

Players wear a 4oz Tracer that sits in a special sleeve on the back of their dominant leg. Tracers are jam-packed with gizmos and gadgets that help TRACE\_BOT understand the finer details of a match so it can automatically edit and provide performance metrics.

Once the game is uploaded, TRACE\_BOT starts processing it right away. It takes about 4 to 6 hours to analyze all of the video and Tracer data. During this time, TRACE\_BOT is editing all the footage and building a personalized playlist of moments for each player. Once it finishes, coaches, players, and parents automatically get an email with their **Trace Game Results**.



Every player also has access to their very own **Trace iD**, a curated profile that features their best moments, links to full game footage, and useful player information. **Trace iD** is the easiest way for players to organize and share their best highlights with college recruiters. Within seconds, players can add new moments to their **Trace iDs**, arrange them to feature their best moments first, and easily share the URL with college coaches.

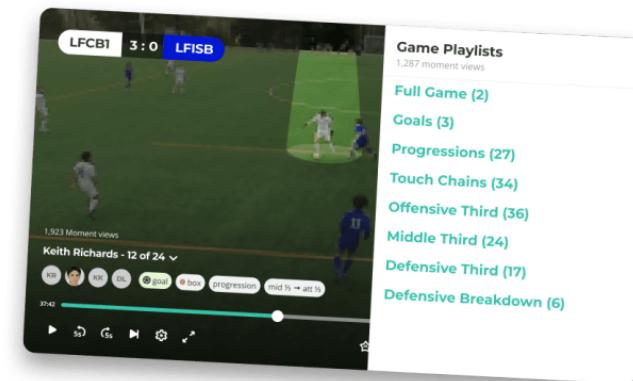


# TRACE GAME RESULTS

Without any work, players, parents, and coaches receive highly personalized game footage through the **Trace Game Results**. TRACE\_BOT analyzed, cut, and stitched together all the important moments. Coaches, players, and parents can access these results on any device at any time, and they can download each of these moments to post on social media or sharing with family and friends.

**Player Playlist** – is a timeline of short, digestible moments from a match. It's the first thing a player sees when they open their Game Results. Rather than watching raw game footage, players can quickly relive the action and share their best moments with friends or coaches.

**Team Playlist** – Tactical Playlists sort all moments into lists labeled by types of action (goal, touch, progression, and more), offensive or defensive moments, and by the location on the field. Coaches can quickly navigate these playlists to enhance coaching and accelerate player development.



# PERFORMANCE METRICS

TRACE\_BOT crunches a lot of numbers to provide team and player performance metrics. These metrics help players understand their abilities and gives coaches cues for team improvement.

## Tactical Radar



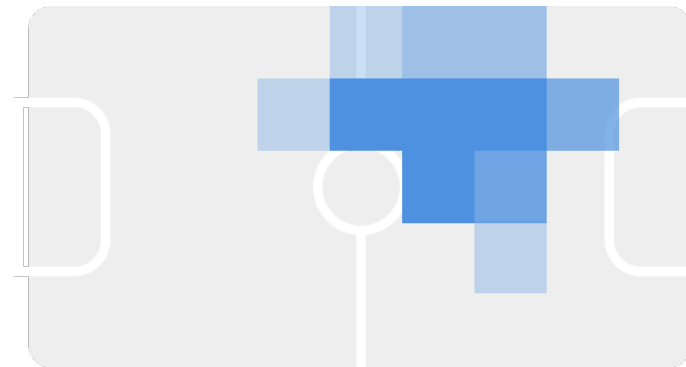
The Tactical Radar gives you a real-time location of all the players on the field. Coaches love the radar to help manage the shape of the game.

## Player Performance Metrics



Our metrics include minutes played, distance ran, top speed, Max Efforts, and Stamina.

## Player Heatmap



See where a player spent most of their time on the field with the Player Heatmap.





# LATEST GOALS & CLUB LEADERBOARDS

GGS will post all the **Latest Goals** on their homepage, or in a special tab for video, so that players, parents, or recruiting coaches can view the feed. This is automatically updated as new games are filmed and processed.

With **Club Leaderboards**, GGS can easily track and promote their players, moments, goals, and more! This will create friendly competition within the club and increase player discoverability.

## Club Leaderboards

Goal Scorer	Team	Goals
NEFC Metro Eli...	Bruno United F...	2
NEFC Metro Eli...	Bruno United F...	2
NEFC Metro Eli...	Bruno United F...	2
NEFC West Elit...	Aztec Boston G...	4
NEFC West Elit...	Aztec Boston G...	4
NEFC 2009 Pre...	Liverpool 2009	4

## Club Leaderboards

Player	Team	Views
1. Evan Smith	RAD 07 B	116 views
2. Evan Smith + 2 more	RAD 07 B	104 views
3. Brian Chadwell + 2 more	RAD 07 B	87 views
4. Brian Chadwell	RAD 07 B	80 views
5. Rocco Schuck + 2 more	RAD 07 B	61 views

# PERSONALIZED AUTOMATED FILMING

All GGS teams are welcome to request the TRACE service and take full advantage of the benefits that it brings to the team, and each individual player with a Tracer.

Cost for the TRACE service will vary depending on how many players there are on the team, and how many will request a personal Tracer with a Tracer iD profile.

If a GGS team wants to use the TRACE service, please have the head coach or team manager contact GGS's Director of Operations, Marconi Machado. Contact Information on the next slide.

*“Create Your Own Legacy”*







## FOR MORE INFORMATION



Marconi Machado



1-407-873-4215



[mmachado@goldengoalsports.com](mailto:mmachado@goldengoalsports.com)



[www.ggsocceracademy.com](http://www.ggsocceracademy.com)